

The Methods to Promote the Effective Input and Output of Teaching Information of Trade English in Higher Vocational College of China

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Abstract: It is well known that there exists the exchange of teaching information in the teaching of trade English of higher vocational college, and such exchange of teaching information is bidirectional and dynamical between the teachers and the students. And hence both the teachers and the students should make joint efforts to achieve the effective input and output of teaching information of trade English to improve the teaching quality of trade English in higher vocational colleges.

1. Introduction

The teaching of trade English in higher vocational college of China is carried out by means of English. It is obvious that there exists the exchange of teaching information in the teaching of trade English of higher vocational college, and what's more, such exchange of teaching information is bidirectional and dynamical. In the teaching of trade English in higher vocational college, the exchange and transfer of teaching information of trade English are put to effect through the output and input of teaching information. In the process of teaching of trade English in higher vocational college, teachers first output the teaching information, and then the students input those teaching information sent by the teachers. The students proceed to comprehend, process, assimilate and store the teaching information they have received, and furthermore, they convert the teaching information into their own knowledge schema, and as a result, the students' abilities of expression and communication can come into being, with which the students can express themselves and settle problems in their lives and at work. To achieve the effective output and input of teaching information is very important to improve the teaching quality and realize teaching goals of trade English of higher vocational college. Generally speaking, there are four methods to promote the effective Input and output of teaching information of trade English in higher vocational college of China.

2. The Teachers Should Play the Leading Roles and Increase the Effects of Output of Teachers' Teaching Information in the Teaching of Trade English of Higher Vocational College of China

In the teaching of trade English of higher vocational college, teachers are the designers and

organizers of teaching activities, and also play the leading roles. The teaching information the teachers output is the main source of the students' input of teaching information, and hence the teachers are supposed to output more comprehensible teaching information of trade English to the students. But the teaching information that the teachers output should not lower than the present English level of students. It has been proved that the students tend to lose interests and have less motivation to study English if all the teaching information of trade English is too easily for the students. On the other hand, the teaching information that the teachers output should not too much higher than the present English level of students. The students can't accept and comprehend them if there is too much newer and more difficult knowledge in the teaching information that the teachers output. Only is the teaching information that the teachers output a little higher than the actual level of English, the students can improve their English levels step by step. And therefore, the teachers should firstly process and optimize the teaching materials of trade English on the basis of the teaching aim, which can make the teaching information that the teachers will output more comprehensible. Secondly, the teachers should make full use of modern teaching media and technology and then create a sound teaching environment, which can benefit the students to input and absorb the teaching information that the teachers output. In addition, the teachers should consciously guide the students to learn by themselves as so to increase the amount of teaching information of trade English. At last, the teachers should also send feedback to the students in time in order to promote the students' input of teaching information of trade English.

3. The Students Should Play the Dominant Role in the Teaching of Trade English to Boost the Effective Input of Teaching Information of Trade English

The students are in the dominant position in the teaching of trade English, so the teachers must arouse the students' learning initiative to achieve the effective input of teaching information. Firstly, input is only the external cause of students' learning and it is necessary to pay more attention to the internal causes of students' learning, and as a result, the students' affective factors, such as attitude to learning, emotions, learning motivation self-confidence, should be taken into account in the teaching of trade English in higher vocational college of China. According to the affective filter hypothesis, these affective factors have an effect on language learning by means of filtration and control of input of language information. The stronger the filter degree is, the more loss the input of language information bears and as a result, the effect of acquisition of language will become less. In other words, creating a positive and harmonious environment of classroom teaching and reducing the degree of affective factors is one of the prerequisites of promoting to transfer the input of language to the acquisition of language. There is no doubt that the input of language information needs to arouse students' interests and initiatives. That is to say that only is the input of language information interesting and attractive, it can draw students' attention and arouse their motivation, so that the input of language information can be understood and acquired. And therefore, in the teaching of trade English of vocational college, the input of teaching information must be interesting and practical to strengthen students' learning initiatives, promote students' absorption and acquisition of the teaching information they input, and also enhance the efficiency of the input of teaching information. On the other hand, the teachers should attach more importance to training students to master the methods of learning trade English and developing students' abilities of strong self-study so as to increase the quantity and quality of the teaching information that students input. Moreover, at the same time to strengthen students' subject consciousness, the teachers should lay equal stress on the students' input and output of teaching information and guide students to acquire trade English in practice. In the teaching of trade English, it is important to establish a sound relation between teachers and students on an equal basis and reduce students' affection anxiety. The

teachers should stimulate the students to have more self-expression and give full play to the students' imitative to study trade English. The students' output in English is very critical to improve teaching quality of trade English, for it is not only the feedback and empirical test about the input of teaching information, but it can also intensify the understanding and consolidation of the teaching information that the students input, so that the students can express themselves in English fluently after great amount of practice. And hence in the teaching of trade English of higher vocational college of China, the teachers should try their best to provide the students with more opportunities to participate in the communication in English between the teachers and students and the students and their peers as well, so that the teaching of trade English of higher vocational college of China can become a natural process, in which the students can learn and acquire trade English in their study and also in their practice of trade English.

4. A Sound Teaching Environment Should be Set up which can Benefits the Output and Input of Teaching Information of Trade English in the Higher Vocational College of China

The shortcoming of foreign language leaning lies in the lack of an authentic language environment, while language environment is necessary for the existence of language and without the concrete environment, language would only become a kind of abstract symbol and would lost communicative value. In such a case, it's impossible to stimulate students' enthusiasm or arouse their interests for communication, and hence it is difficult to guarantee the effective input and proper output. At campus, the teaching environment of trade English consists of physical environment and psychological environment. The factors of psychological environment of teaching are made up of natural conditions, teaching facilities and activity space, which includes. visual environment, sound ambience and tactile surroundings. The psychological environment of teaching refers to the individual student' psychological factor, interpersonal relations and teaching atmosphere and so on. Compared with physical environment of teaching, psychological environment of teaching is more complicated. In the teaching of trade English of higher vocational college of China, the teachers' primary task is to design a good physical environment of trade English of teaching, in which the students can have cozy inner feelings and can arouse their infinitives of learning. And then the teachers should make full use of space and distance to make an active atmosphere in the classroom. Meanwhile, the teachers should also make a great effort to develop a new type relation with the students such as caring about each other, mutual respect, understanding, trust and cooperation to guarantee a harmonious psychological atmosphere of teaching. The shortage of communication between the teachers and the students has been a barrier of establishing a good relation between the teachers and the students, which leads to students' being weary of studying and in a numb psychological state, and as a result, the effects of students' input and output of teaching information of trade English. Therefore, the teachers should be concerned about delicate change and even small progress in study and praise students' progress in time, so that the students can develop senses of affability towards the teachers. It is clear that a harmonious psychological environment is helpful to enhance the students' attention and they can have relaxing emotional experience in the teaching of trade English of higher vocational college. And the good relations between the teachers and the students and as well as among the students themselves can improve students' capabilities of adapting to the teaching environment, so that the students can keep a good mood and develop the personalities of being lively and ambitious. For another, in the teaching of trade English, the teachers should take full advantage of modern teaching media and technology to increase the origins of trade English input for the students and create an authentic and interesting environment of learning trade English, in which the students can learn trade English and its culture. And hence the students can have more enthusiasm and initiative to learn trade English.

5. The Equal Importance Should be Attached to the Students' Input and Output of Teaching Information so as to Improve Students' Communicative Competence of Trade English

The teachers should attach equal importance to the students' input and output of teaching information, which is help of guaranteeing the teaching quality of trade English of higher vocational college. The students' well-qualified input of teaching information is the prerequisite for the realization of teaching aim of trade English, but the students' input of teaching information cannot be automatically converted into the students' output of trade English, for the students cannot grasp and master the teaching information of trade English that they input until the teaching information of trade English is understood, absorbed, and output to communicate in practice by the students. And therefore, it is critical to the success of the teaching of trade English of higher vocational college to keep the balance between the students' input and output of teaching information of trade English. The low quality of the input of teaching information and the lack of balance between the input and output of teaching information is one of the main reasons of restraining the good teaching effects of the teaching of trade English in higher vocational college of China. And hence the teachers are required to handle well the relations between the input and output of teaching information and keep it in balance. On the other hand, the students must make use of syntax to deal with the relations among linguistic forms, language rules and semantic meanings of trade English in a proper way. The students' output of own information in trade English can make them express themselves more fluently in trade English, which can contribute to the realization of teaching aim of trade English in higher vocational college of china. As a result, the teacher should lay equal stress on the input and output of teaching information and create a good environment and more opportunities for the students to output their own information in the teaching of trade English of higher vocational college.

The main channels for the students' input lie in the listening and reading in the teaching of trade English of higher vocational college, and reading accounts a main part of learning of trade English. And therefore, the students should have a large amount of reading under the guidance of the teachers in the teaching of trade English to improve their English levels. The teachers usually explain the language knowledge and cultural knowledge to make the students understand and master the language knowledge about phonetics, grammar, vocabulary and syntax of trade English, and as well as the cultural knowledge, so that the students use trade English correctly and properly in communication. The students can have a good accumulation of the language knowledge and cultural knowledge, and lay a firm base for the internalization and output of trade English. In addition, the students' output can provide the teachers with the feedback to the teaching of trade English of higher vocational college, which is helpful of the absorption and internalization of the input so as to have the new output of the students' own information. In the teaching of trade English of higher vocational college, the teachers can train the students to output by the means of the combinations of pattern-drilled output and practical output. The pattern-drilled output aims at mastering the linguistic structure of trade English through pattern drills, translation, and practice of words and expressions. The pattern-drilled output can strengthen the students to acquire the linguistic knowledge of trade English, but it isn't a creative activities of learning trade English, so a large amount of communicative outputs are needed to enhance the students' communicative competence of trade English. The communicative outputs require the students to use the linguistic knowledge in the communication and take trade English as a communicative tool to express themselves. The importance of the communicative outputs lies in the fact that the students will choose proper words from all the linguistic materials of trade English and fulfil the task of communication through the agreement of linguistic meanings of words of trade English. And therefore, the teachers should design the detailed task of communication to develop the students'

communicative competence in trade English, and then encourage the students to make more communicative output so as to have more effective output. The teachers should also pay attention to the methods of output in order to get good effects of the output, such as group discussion, role play and presentations. These communicative activities can stimulate the students to make the effective negotiations about the grammar and semantic meanings of trade English. During this period, the students can usually try new ways to express themselves and they can also verify the correctness of their expressions through the feedback from the teachers, peers and themselves.

6. Conclusion

In brief, the teachers should make use of students-oriented teaching mode and attach equal importance to the students' input and output of teaching information in the teaching of trade English in vocational colleges of China, and meanwhile the teachers should also create a sound teaching environment and stimulate the students' enthusiasm and initiatives to learn trade English to improve the students' internalization and absorption of the teaching information of trade English. On the other hand, the students should play the dominant roles in the learning of trade English, work hard, and boost the abilities of learning by themselves to increase the amount of teaching information of trade English. All in all, both the teachers and the students should make joint efforts to achieve the effective input and output of teaching information of trade English, which eventually contributes to improve the teaching quality of trade English in higher vocational colleges of China.

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